



PRESS RELEASE

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First Swiss PR agency to accept Bitcoin as a means of payment. One of 500 Bitcoin acceptance points in Switzerland.

(Zurich) The Zurich-based, international PR agency [Rent a PR](#) announced today that it is accepting the cryptocurrency Bitcoin as a means of payment. Rent a PR is the first PR agency to join the approximately 500 Bitcoin acceptance points in Switzerland.

The PR agency has been successfully advising international start-ups and medium-sized companies for close to four years. Rent a PR's unique and innovative business model, using only freelancers and offering 24/7 service, is at the forefront of the public relations business. CEO & Founder, Brigitte Kaps is sending out a clear signal to the marketplace by offering "Public Relations & Communication Consulting for Rent." Current clients include Financial Institutions, Healthcare Companies, BioTech, RegTech, PropTech, and law firms to name just a few. Until now, Rent a PR has been primarily serving clients in the FinTech sector who focus on crypto and blockchain issues.

"With the increasing interest in cryptocurrencies inside and outside Switzerland, the acceptance of Bitcoin payments is a logical step for us in service to our clients. By accepting Bitcoin as a means of payment, we can address an ever-growing international community", says Kaps, also the founder of Executive PR.ch.

Clients who wish to pay their invoice in Bitcoin can indicate this directly when signing their contract. In addition to the classic account data IBAN and BIC, their invoice contains a Bitcoin address and a QR code belonging to the invoicing company. The Customer then uses his Bitcoin Wallet to send the corresponding amount to the specified Bitcoin address by typing the address in his Wallet or by scanning the QR code. The transfer typically takes just a few minutes. Rent a PR uses the first Swiss KYC-less Bitcoin Investing App ([relai.ch](#))

Media contact: Brigitte Kaps email: mail@rentapr.ch Mobile +41 79 289 2042

About Rent a PR

Rent a PR is a division of Only1life AG headquartered in Zurich. The PR agency offers consulting in public relations and communication for national and international companies. More information is available at www.rentapr.ch.