

PRESS RELEASE

Brigitte Kaps selected as Top Executive of the Year in PR & Corporate Communications

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Brigitte Kaps is the Founder and CEO of *Rent a PR AG*, headquartered in Zurich and Verbier (Switzerland). She was recently selected as the Top Executive of the Year in PR & Corporate Communications for 2023 by the International Association of Top Professionals (IAOTP) for her outstanding leadership and commitment to the industry.

While inclusion in the IAOTP community is an honor, only a few members in each discipline are chosen for this distinction. These special honorees are selected based on their affiliations, academic achievements, professional accomplishments, leadership abilities, longevity in the field, and contributions to their communities. All award recipients are invited to the IAOTP's Annual Awards Gala at the end of this year, where they will be honored for their achievements: www.iaotp.com/award-gala (<http://www.iaotp.com/award-gala>).

With over 20 years of experience in international management positions with leading foreign banks, *ABN Amro Bank*, *GE Capital*, *Royal Bank of Scotland*, and *Ruag Switzerland* and a Master of Advanced Studies in Business Communications, and a degree in communications and economics, Brigitte has certainly proven herself as a visionary of her time.

German-born Brigitte was offered a position as head of communications and public relations in the senior management team of a multinational bank after several years of working in the banking industry. After serving as the *Managing Director and* head of communications and public relations for the senior management team at Cembra Money Bank (formerly GE Money Bank) for five years in a male-dominated environment, she founded her own company.

Brigitte's company, Rent a PR, is headquartered in Switzerland and is an international public relations and comprehensive business communication consultancy platform. Rent a PR collaborates with over 30 communications freelancers globally to assist start-ups and medium-sized businesses on communications and media topics, IPOs, crisis communications, CEO branding topics, social media communication, etc. Her public relations firm also provides press conferences in the metaverse. (This is a first in Europe!)The company accesses a global portfolio of public relations and

communication specialists who provide support with various sector knowledge and native languages. As a result of their many years of partnership with foreign media, they have access to a vast network of journalists at all times, which is the basis for the effective public relations of their globally busy clients.

The company Rent a PR argues that if renting vehicles, houses, and yachts is possible, then why not PR and communication consulting? With their fast, pragmatic, efficient approach, they offer PR and Communications advisory on demand without any long-term binding contracts. Aside from her successful PR business, Brigitte is currently participating in Switzerland's Fintech and Crypto Scene.

Before embarking on her current career path, Brigitte obtained a Master of Advanced Studies in Business Communications from HWZ University of Applied Sciences in Business Administration and a degree in communications and economics from Hochschule Mainz - University of Applied Sciences.

Throughout her illustrious career, Brigitte has received awards, and accolades and was recognized worldwide for her expertise in Public Relations and Corporate Communications. This year she is being considered for a feature article in TIP (Top Industry Professional) Magazine and the Empowered Woman of the Year Award from the International Association of Top Professionals (IAOTP). She will be honored for her distinction as Top Executive of the Year in PR & Corporate Communications for 2023 at IAOTP's Annual Awards Gala at the Plaza Hotel in NYC this December.

www.iaotp.com/award-gala (<http://www.iaotp.com/award-gala>).

The President of IAOTP, Stephanie Cirami, stated "We are honored to have Brigitte as part of the IAOTP family. She is brilliant at what she does, has tremendous foresight in public relations and communications, and her skills and accomplishments are unmatched. We felt she would be an amazing asset to our network of professionals. We look forward to meeting her at the Annual Awards Gala this year."

Looking back, Brigitte attributes her success to her determination, her passion for business transformation, and her unique understanding of the needs of her clients. She is a businesswoman and entrepreneur who loves what she does and always goes the extra mile for herself and her clients. When not working, Brigitte enjoys hiking at skiing.

For more information on Brigitte Kaps, please visit:

[linkedin.com/in/brigitte-kaps-6912985](https://www.linkedin.com/in/brigitte-kaps-6912985?lipi=urn%3Ali%3Apage%3Ad_flagship3_profile_view_base_contact_details%3B6N%2BV7%2BBKTZeU%2F%2BQtajrAtA%3D%3D) (https://www.linkedin.com/in/brigitte-kaps-6912985?lipi=urn%3Ali%3Apage%3Ad_flagship3_profile_view_base_contact_details%3B6N%2BV7%2BBKTZeU%2F%2BQtajrAtA%3D%3D).

[rentapr.ch](http://www.rentapr.ch/) (<http://www.rentapr.ch/>).

About IAOTP

The International Association of Top Professionals (IAOTP) is an international boutique networking organization that handpicks the world's finest, most prestigious top professionals from different industries. These top professionals are encouraged to collaborate, share their ideas, be keynote speakers, and help influence others in their fields. This organization is not a membership that anyone can join. You must be asked by the president or nominated by a distinguished honorary member before being interviewed.

IAOTP has given thousands of top prestigious professionals worldwide the recognition and credibility they deserve and has helped build their branding empires. IAOTP prides itself on being a one-of-a-kind boutique networking organization that handpicks only the best of the best. It creates a networking platform that connects and brings these top professionals together.

For more information on IAOTP, please visit

www.iaotp.com (<http://www.iaotp.com/>).

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Website: http://www.iaotp.com (http://www.iaotp.com).

For the original news story, please visit <https://www.publishedpr.com/news/brigitte-kaps-selected-as-top-executive-of-the-year-in-pr-corporate-communications/9541097> (<https://www.publishedpr.com/news/brigitte-kaps-selected-as-top-executive-of-the-year-in-pr-corporate-communications/9541097>).

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